



AGENDA
WILTON DRIVE IMPROVEMENT DISTRICT
Wednesday January 9, 2019
6:30 PM Commission Chambers

CALL TO ORDER

Welcome new board member Vicki Baisden

PLEDGE OF ALLEGIANCE

ROLL CALL

COMMENTS FROM THE PUBLIC

Any member of the Public may speak for three minutes.

APPROVAL OF MINUTES

October 10, 2018

November 14, 2018 (Joint Meeting with EDTF)

OLD BUSINESS

Status update of wiltondrive.org and video rollout

Andy Perrott & the Lightship team

NEW BUSINESS

Wilton Drive Lighting Study

Wilton Drive renderings

Arts & Crafts show

ADJOURNMENT

Pursuant to FS. 286.0105, if a person decides to appeal any decision made by the Board, Agency or Commission with respect to any matter considered at such meeting, or hearing, they will need a record of the proceedings and that for such purposes they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is based.

Any person requiring Auxiliary Aids and Services for the Meeting may call the ADA Coordinator at 954-390-2122 at least two working days prior to the meeting. If you are Hearing or Speech impaired, please contact the Florida Relay Services by using the following phone numbers: 1-800-955-8770 (Voice) 1-800-955-8771 (td)



MINUTES
WILTON DRIVE IMPROVEMENT DISTRICT
Wednesday October 10, 2018
6:30pm Commission Chambers

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

Members Present

Mitchell Bloch
Claudia Castillo
Matthew Dreger
James Govin
Paul Hugo

Staff Present

Legal Counsel Ginger Wald
Assistant City Manager Pamela Landi

Members Not Present

COMMENTS FROM THE PUBLIC

Chair Blevins opened the floor to public comment. There being no public comment, he closed the public comment period.

APPROVAL OF MINUTES

Minutes: 9-12--18 Approved
Moved by: Member Dreger Seconded by: Member Castillo
Passed unanimously

Member Bloch sought clarification on the assessment methodology.

OLD BUSINESS

Presentation of Public Relations Campaign and wiltondrive.org Website

Andy Perrott and the Lightship Media team provided a presentation on the public relations campaign and wiltondrive.org

Discussion ensued, with consensus built to support the second of two options offered by lightship in terms of theme and design.

Andy recommended Steve Macaleer as on-camera talent for the first video. The Board concurred.



Timing of Uber Discounts

Pamela provided a summary of the city's plan to fund ride share discounts, and asked members to offer feedback on the idea of funding ride discounts during special events.

Mural at Grill on the Drive update by Member Dreger

Member Dreger gave a summary of recent efforts to get the mural designed.

Member Hugo left the meeting at 7:33pm and returned at 7:36pm.

Vice Chair LoGrande offered to have his graphic designer take a try at Welcome to Wilton Drive mural. Pamela will facilitate.

Photospot Options

The Board reviewed visuals of the photospot designs created by Member Hugo's graphic designer.

Meghan Pearson, was asked by Member Castillo to offer her insights and ideas as a graphic artist on the photospot design.

Discussion ensued and consensus was reached to utilize Member Hugo's design option 2, make it a rectangle 8' wide by 4' tall and brighten the font color.

NEW BUSINESS

Appointment of Chair and Vice Chair for 2018-2019

Chair Blevins offered some remarks about his fulfillment as founding Chair of the Improvement District, but that he thought it was time to pass the gavel. He nominated Vice Chair LoGrande to be the new Chair of the Wilton Drive Improvement District. Member

MOTION

Motion to appoint Tony LoGrande to be Chair, Doug Blevins to be Vice Chair of the Wilton Drive Improvement District.

Moved by: Member Hugo Seconded by: Member Castillo

Passed unanimously

Tree Information by Member Castillo

Member Castillo provided information on trees that might be appropriate for the Wilton Drive landscape plan. Discussion ensued.

Pamela made some brief announcements.

The meeting adjourned at 8:39pm.

ADJOURNMENT

Pursuant to FS. 286.0105, if a person decides to appeal any decision made by the Board, Agency or Commission with respect to any matter considered at such meeting, or hearing, they will need a record of the



proceedings and that for such purposes they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is based.

Any person requiring Auxiliary Aids and Services for the Meeting may call the ADA Coordinator at 954-390-2122 at least two working days prior to the meeting. If you are Hearing or Speech impaired, please contact the Florida Relay Services by using the following phone numbers: 1-800-955-8770 (Voice) 1-800-955-8771 (td)

DRAFT



1
2
3
4
5
6
7
8
9

MINUTES
WILTON DRIVE IMPROVEMENT DISTRICT
ECONOMIC DEVELOPMENT TASK FORCE
JOINT MEETING ON THE
ECONOMIC DEVELOPMENT STRATEGIC PLAN
Wednesday November 14, 2018
5:30 PM Commission Chambers

10 EDTF Chair Nick Berry called the meeting to order at 5:32. He led the pledge of allegiance.

11
12 **ROLL CALL**

13 **WDID Members Present**

14 Chair Tony LoGrande
15 Vice Chair Doug Blevins
16 Claudia Castillo
17 Matthew Dreger
18 Paul Hugo

WDID Members Not Present

Mitchell Bloch

19
20 **EDTF Members Present**

21 Chair Nick Berry
22 Paul Hugo
23 Anthony LoGrande
24 Ilene Schnall
25 Ken Stone
26 Roger Roa (arrived at 6:06pm and left at 6:50pm)

EDTF Members Not Present

Stuart Jenkins
Ed Lugo

27
28 **Staff Present**

29 Assistant City Manager Pamela Landi

30
31 **Also Present for a Portion of the Meeting:**

32 Mayor Justin Flippen
33 Vice Mayor Tom Green
34 Commissioner Paul Rolli

35
36 **COMMENTS FROM THE PUBLIC**

37 Any member of the Public may speak for three minutes.
38 Chair LoGrande opened the public comment.
39 There being no public comment, Chair LoGrande closed the public comment.

40
41 **APPROVAL OF MINUTES**

42 None

43
44 **NEW BUSINESS**



45 ***UPDATE ON THE 2019 STONEWALL PARADE AND STREET FESTIVAL BY JEFF***
46 ***STERLING, WMEG***

47 Vice Chair Blevins raised the recent rumor that the annual Stonewall event might not be taking place
48 on Wilton Drive, due to the construction and lane elimination, and explained that was why Mr.
49 Sterling had been asked to provide an update.

50
51 Mr. Sterling first dispelled the idea that the Stonewall event would be held anywhere but Wilton
52 Drive. He mentioned the success of the 2018 Stonewall event, and the momentum the WMEG has
53 now generated. He stated that significant resources would also be directed at Art Expo in the
54 months to come. He also stated that once everything is ready, there will be a second Wednesday
55 music event on the Drive. He also gave an update on the Taste of the Island event, saying it has
56 grown and will continue to do so. He believes his partnership with iheart radio has leveraged a
57 substantial amount of new resources.

58
59 Mr. Sterling described the plans for the 2019 Stonewall event, mentioning it would include multiple
60 events on multiple days. He also mentioned a plan that would allow the parade to take place on
61 Friday night.

62
63 Questions and discussion ensued among the Boards' members. The Boards urged Mr. Sterling to
64 work to make the Art Expo more successful.

65
66 ***Wiltondrive.org Update***
67 Pamela gave an update on the rollout of wiltondrive.org. The website is live, and new content is
68 being added every day. The two missions are to maintain updates on construction, and to promote
69 Wilton Drive businesses, especially day business during construction. Once the business directory is
70 completed, Lightship will be creating a video, and planning a couple small special event promotions.

71
72 Discussion ensued.

73
74 ***Lane Elimination Project***
75 Pamela offered a brief update on the construction project. There was a consensus among the
76 members of the Boards' that installation of Teco gas lines should be a priority once the roadway
77 construction is complete. There was also consensus to ask the city to spend the money that was
78 allocated to the fund balance to compensate for Amendment One to be redirected to the
79 landscaping plan.

80
81 **ADJOURNMENT**

82 There being no further business, the meeting adjourned at 7:02 p.m.

83
84 _____
85 Doug Blevins, Chair, WDID _____ Date

86
87 _____
88 Nick Berry, Chair, EDTF _____ Date



Life's Just Better Here

NOTICE
WILTON DRIVE IMPROVEMENT DISTRICT
BOARD MEETING
WEDNESDAY JANUARY 9, 2019
6:30 P.M. – CITY HALL, COMMISSION CHAMBERS

NOTICE IS HEREBY GIVEN THAT THE WILTON DRIVE IMPROVEMENT DISTRICT BOARD HAS SCHEDULED A MEETING ON WEDNESDAY, JANUARY 9, 2019 6:30P.M. IN THE CITY HALL COMMISSION CHAMBERS, 2020 WILTON DRIVE, WILTON MANORS, FLORIDA.

CC: MAYOR/COMMISSION
ALL DEPARTMENTS

POST: CITY HALL
LIBRARY
HAGEN PARK
WEBSITE

Dated and Posted: 12/27/18