



WILTON MANORS, *Island City*

2020 WILTON DRIVE, WILTON MANORS, FLORIDA 33305

COMMUNITY DEVELOPMENT SERVICES

(954) 390-2180 FAX: (954) 567-6069

Life's Just Better Here

AGENDA
ECONOMIC DEVELOPMENT TASK FORCE
WEDNESDAY, APRIL 18, 2018 AT 5:30 P.M.
CITY COMMISSION CHAMBERS
2020 WILTON DRIVE, WILTON MANORS, FLORIDA 33305

- I. Call to Order**
- II. Pledge of Allegiance**
- III. Roll Call**
- IV. Introduction of Board Members**
- V. Nomination of Chair and Vice Chair**
- VI. Approval of Minutes**
March 21, 2018
- V. Comments from the Public**
Any member of the Public may speak on any issue for three (3) minutes.
- VI. Discussion of Budget request for FY18/19**
- VII. Updates from Board Members**
- VIII. Staff Comments**
- XIV. Board Comments**
- X. Adjournment**

NEXT MEETING DATE – May 16, 2018 at 5:30 P.M.

All interested persons are invited to appear and be heard, subject to proper rules of conduct. Persons who cannot appear and be heard are encouraged to submit their written comments. Written comments filed with the Community Development Services Director will be entered into the record. Any person who decides to appeal any decision with respect to any item will need a record of the proceedings for such purpose, and such person may need to ensure that a verbatim record of the proceedings being appealed is made, which includes the testimony and evidence upon which, such, appeal is to be based. All affected persons will be allowed to present evidence at the hearing and bring forth witnesses provided he/she notify the City Clerk's office and file the required forms. Hearings may be continued from time to time as necessary. Two or more City Commission members may be present at the meeting.

All materials may be reviewed at the City of Wilton Manors Community Development Services Department at 2020 Wilton Drive, Wilton Manors, Florida 33305, between the hours of 7:00 a.m. and 6:00 p.m., Monday through Thursday, excluding legal holidays. Persons with disabilities requiring accommodations in order to participate should contact the City Clerk at 954-390-2123 at least 24 hours prior to the meeting. If you are hearing or speech impaired, please contact the Florida Relay Service by using the following phone numbers: 1-800-955-8770 (voice) or 1-800-955-8771 (TDD).



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Economic Development Task Force (EDTF)

March 21, 2018

Present

Nick Berry, Chair
Tony LoGrande, Vice Chair
Paul Hugo
J. Spencer Jenkins
Jason Johnson
Ilene Schnall
Ken Stone

Not Present

Robert Boo
Roger Roa

Also Present

Roberta Moore, Director of Community Development Services

Introduction of Board Members

Board Member Jenkins and Board Member Johnson introduced themselves to the Board. These were the only two (2) new board members present.

Nomination of Chair and Vice Chair

Board Member Hugo nominated Nick Berry to continue as chair and Tony LoGrande to continue as Vice Chair. There were no other nominations. The vote was unanimous; Chair Berry and Vice Chair LoGrande will continue in their positions.

Approval of the Minutes

Board Member Schnall motioned to approve the January 18, 2018 meeting minutes. Board Member Hugo seconded the motion. The vote was unanimous; the minutes were approved. Director Moore clarified that the minutes were from January 17, 2018, not January 18, 2018.

Public Comments

Paul Rolli, 2016 NE 6 Terrace, thanked the Board for the new members. He also thanked Vice Chair LoGrande for his insight and hard work he puts into the city. Mr. Rolli stated that Director Archacki announced at the last City Commission meeting that gas lines were going in under Wilton Drive. This project is largely due to Vice Chair LoGrande's efforts.

Vice Mayor Flippen stated that at the Commission Workshop, the City Commission discussed moving forward with technological advancement of the city. Examples of the technological advancement include online permitting and online payment of water bills.

Discussion with the Greater Fort Lauderdale LGBT Chamber of Commerce (GFLGLCC) and Wilton Manors Business Association (WMBA)

Keith Blackburn, President and CEO of the Greater Fort Lauderdale LGBT Chamber of Commerce (GFLGLCC) and Tim Moffitt, President of the Wilton Manors Business Association joined the meeting. President Blackburn gave the EDTF an overview on what his association has been up to in Wilton Manors. He also discussed the program with Hot Spots. President Moffitt requested information about the narrowing of Wilton Drive. Vice Mayor Flippen gave an update with the Florida Department of Transportation's (FDOT) anticipated start date and location. He shared what direction FDOT plans to move during this project.

Board Member Stone wants to make it clear that this is not just an FDOT project. He feels there should be some engagement with SCORE because many businesses on Wilton Drive will feel the effects for up to a year. Board Member Schnall stated she reached out to SCORE and they would be able to facilitate a workshop. Vice Chair LoGrande stated this was discussed at the last Wilton Drive Improvement District (WDID) Board and they have somewhat of a plan. He feels this should stay at the WDID because of the location. Chair Berry suggested the WDID, EDTF, and WMBA work together to distribute a monkey survey to have SCORE come in to help businesses city-wide. He suggested having questions such as "Would you attend?" and "What topics would you want discussed?" From there, the EDTF can have a clear understanding of whether there is enough interest for SCORE to come in and host a workshop, as well as, what topics to discuss.

The EDTF, President Blackburn, and President Moffitt discussed how to help businesses grow along the other major corridors of the city. This discussion included what incentives other cities are using to bring in new businesses and help current businesses. Director Moore stated the city now has an economic development consultant. She met with her recently and they touched on this subject. Director Moore requested the consultant come up with some ideas for business incentives. Board Member Jenkins stated the city needs to take proactive measures to help the commercial areas to attract more business. Chair Berry gave an overview of the Business Enhancement Grant Program and stated not many businesses applied for this grant. Vice Chair LoGrande then explained the land use change that is in the works for the Andrews Avenue and Oakland Park Boulevard corridors. He stated the city needs developers to come to this city, but that is a challenge with the current property owners sitting on land and just renting the space out to businesses, no matter the turnover rate. He stated the city really needs to come up with some incentives to attract developers, as well as, new businesses. Chair Berry stated the current zoning is a challenge too, but that this has potential to improve with the land use change. Vice Chair LoGrande feels the city is only going after one (1) demographic and that is an issue. Chair Berry stated certain types of businesses need to be limited, especially bars along Wilton Drive. Vice Mayor Flippen questioned the EDTF with what their recommendation is for the City Commission's help. Board Member Stone stated the city really needs to look at what we would like to see in the city. He feels the city should map it out. Board Member Hugo expressed the same feeling. He stated there will likely be many businesses that leave during the narrowing of Wilton Drive. During this time, the city can look to attract new wanted businesses. Director Moore stated the city is really in the beginning of exciting times. She explained what the city is currently working on to help the future and positively impact development.

Old Business and Board Comments

The EDTF discussed the Tri-Rail Coastal Link station. Vice Chair LoGrande gave an update on the project.

Chair Berry explained to the new Board members that this board focuses on the city as a whole, not just Wilton Drive. He stated the EDTF has quarterly meetings with WDID to discuss their ideas for Wilton Drive. He then spoke about the wayfinding program. He gave the background of the program and what

the EDTF accomplished with this program. Board Member Jenkins stated he likes what he is hearing for the long term, but feels more needs to be done for the short term. Board Member Johnson stated the EDTF needs to reach more people. He feels using social media, especially Facebook, is a great tool for reaching the public.

Vice Chair LoGrande questioned how the EDTF can engage the owners of the strip centers in the city. He wants to know what the owners think of their shopping center and what they would like to see in their shopping center. Vice Chair LoGrande suggested having these landlords come out to the next business expo to “sell” their shopping centers to local businesses looking to relocate. Board Member Schnall stated that the EDTF has tried this before and have been there forever and don’t want to try to change anything. Director Moore questioned which board member would like to take on this project. Vice Chair LoGrande volunteered to take on the project. Director Moore stated she would like to meet with Vice Chair LoGrande to map out this task.

Chair Berry questioned when the budget is due. Director Moore stated the budget is due before the next EDTF meeting. She stated she is using the identified goals to create the budget for the EDTF.

Board Member Stone stated he read a great article that can help the EDTF grow local businesses. Chair Berry requested Board Member Stone e-mail the article to Director Moore and then Director Moore e-mail it to all the board members.

Chair Berry reminded the Board that members are only allowed to miss three (3) meetings. He then questioned if everyone has the Sunshine Training or if it is scheduled. Director Moore stated the City Clerk’s office will be scheduling the training. Chair Berry gave a brief overview of what the training entails. He made it clear to the new Board members that no one is permitted to speak to one another about this Board’s agenda outside of the meeting. He explained that the Board members can e-mail and meet with Director Moore to discuss the Board’s agenda. Chair Berry stated Board members can always reach out to Director Moore to add something to the agenda.

Board Member Stone gave an update on the Dine Out Wilton Manors event. He stated he met with George Medeiros. The Taste of the Island event is scheduled to take place on November 5, 2018 and the Dine Out Wilton Manors event is estimated for November 7-18, 2018. He is currently working on a write up about what the event entails. Board Member Stone stated once he is done with the write up, he will require help going to the local restaurants to recruit participants.

Vice Chair LoGrande gave an update on working with Florida Atlantic University (FAU) students to create a vision for the city. He stated no project have been picked out just yet. He will update the EDTF once FAU responds.

Vice Chair LoGrande stated he will provide an update about the Art and Crafts Show with local restaurant tie ins at the next EDTF meeting.

Staff Comments

Director Moore stated she is looking forward to working with everyone.

Board Member Schnall motioned to adjourn. Vice Chair LoGrande seconded the motion. The vote was unanimous. The EDTF meeting adjourned at 7:16 P.M.