



WILTON MANORS, *Island City*

2020 WILTON DRIVE, WILTON MANORS, FLORIDA 33305

COMMUNITY DEVELOPMENT SERVICES

(954) 390-2180 FAX: (954) 567-6069

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AGENDA
ECONOMIC DEVELOPMENT TASK FORCE
WEDNESDAY, MAY 16, 2018 AT 5:30 P.M.
CITY COMMISSION CHAMBERS
2020 WILTON DRIVE, WILTON MANORS, FLORIDA 33305

- I. Call to Order**
- II. Pledge of Allegiance**
- III. Roll Call**
- IV. Approval of Minutes**
April 18, 2018
- V. Comments from the Public**
Any member of the Public may speak on any issue for three (3) minutes.
- VI. Discussion of requested Budget for FY 2018/2019**
- VII. Update on Wayfinding Sign Program**
- VIII. Updates from Board Members**
- XIV. Staff Comments**
- X. Board Comments**
- XI. Adjournment**

NEXT MEETING DATE – June 20, 2018 at 5:30 P.M.

All interested persons are invited to appear and be heard, subject to proper rules of conduct. Persons who cannot appear and be heard are encouraged to submit their written comments. Written comments filed with the Community Development Services Director will be entered into the record. Any person who decides to appeal any decision with respect to any item will need a record of the proceedings for such purpose, and such person may need to ensure that a verbatim record of the proceedings being appealed is made, which includes the testimony and evidence upon which, such, appeal is to be based. All affected persons will be allowed to present evidence at the hearing and bring forth witnesses provided he/she notify the City Clerk's office and file the required forms. Hearings may be continued from time to time as necessary. Two or more City Commission members may be present at the meeting.

All materials may be reviewed at the City of Wilton Manors Community Development Services Department at 2020 Wilton Drive, Wilton Manors, Florida 33305, between the hours of 7:00 a.m. and 6:00 p.m., Monday through Thursday, excluding legal holidays. Persons with disabilities requiring accommodations in order to participate should contact the City Clerk at 954-390-2123 at least 24 hours prior to the meeting. If you are hearing or speech impaired, please contact the Florida Relay Service by using the following phone numbers: 1-800-955-8770 (voice) or 1-800-955-8771 (TDD).



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**Economic Development Task Force (EDTF) Meeting Minutes
April 18, 2018**

Present

Nick Berry, Chair
Tony LoGrande, Vice Chair
Paul Hugo
J. Spencer Jenkins
Jason Johnson
Roger Roa
Ilene Schnall
Ken Stone

Also Present

Roberta Moore, Director of Community Development Services

Approval of Minutes

Board Member Schnall motioned to approve the March 21, 2018 meeting minutes. Board Member Jenkins seconded the motion. The vote was unanimous; the minutes were approved.

Public Comments

There were no public comments.

Discussion of Budget Request for FY 18/19

The Economic Development Task Force (EDTF) decided the number one priority is the Economic Development Strategic Plan because of the Tri-Rail Coastal Link. The EDTF discussed a five year proposed budget for the Tri-Rail Coastal Link. The proposed budget for the first year is \$75,000. The second year is proposed at \$100,000. The third year is proposed at \$150,000. The fourth year is proposed at \$200,000. The fifth year is proposed at \$250,000. Vice Chair LoGrande motioned to approve this proposed budget for the Tri-Rail Coastal Link. Board Member Stone seconded the motion. The vote was unanimous; the EDTF will propose the above five year budget for the Tri-Rail Coastal Link.

Director Moore stated the Wayfinding budget is included in the Community Development Services Department's budget.

For the Economic Development Consultant, the EDTF proposed a budget of \$75,000. Board Member Stone motioned to approve this proposed budget for the Economic Development Consultant. Board Member Schnall seconded the motion. The vote was unanimous; the EDTF will propose a budget of \$75,000 for the Economic Development Consultant. The EDTF discussed the proposed budget for the Business Enhancement/Incentives. City staff is working with the Economic Development Consultant on this proposal.

Board Member Jenkins motioned to refer the SCORE workshops to the Wilton Manors Business Association (WMBA) or the Wilton Drive Improvement District (WDID.) Board Member Schnall seconded the motion. The vote was unanimous; the EDTF will refer this to either WMBA or WDID.

Director Moore stated the E-Permitting/Concierge Program is included in the Community Development Services Department's budget.

For Dine Out Wilton Manors, the EDTF proposed a budget of \$1,000. This money will be used for posters and various marketing. Board Member Stone motioned to approve this proposed budget for Dine Out Wilton Manors. Vice Chair LoGrande seconded the motion. The vote was unanimous; the EDTF will propose \$1,000 for Dine Out Wilton Manors.

Vice Chair LoGrande tabled the Craft/Art Show.

Vice Chair LoGrande had a conference call with Florida Atlantic University to discuss the architectural engagement project. Based on his call, he proposes a \$1,000 student reward. Vice Chair LoGrande motioned to approve a proposed budget of \$1,000 for the architectural engagement project. Board Member Jenkins seconded the motion. The vote was unanimous; the EDTF will propose a \$1,000 budget for the architectural engagement project.

Board Member Stone tabled the traffic/foot study for commercial corridors.

Introduction of Roger Roa

Board Member Roa entered the meeting at 5:45 P.M. and gave an introduction of himself to the Board.

Updates from Board Members

There were no updates.

Staff Comments

Director Moore stated the joint meeting with WDID is June 13, 2018. She stated the June 20, 2018 EDTF will be canceled. The Board requested the joint meeting to be moved to July.

Board Comments

Board Member Johnson and Board Member Jenkins requested an electronic copy of the Economic Development Strategic Plan (EDSP). Director Moore stated she will provide them with an electronic copy.

The meeting adjourned at 7:10 P.M.