



WILTON MANORS, *Island City*

2020 WILTON DRIVE, WILTON MANORS, FLORIDA 33305

COMMUNITY DEVELOPMENT SERVICES

(954) 390-2180 FAX: (954) 567-6069

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**AGENDA
ECONOMIC DEVELOPMENT TASK FORCE
WEDNESDAY, NOVEMBER 15, 2017 AT 5:30 P.M.
CITY COMMISSION CHAMBERS
2020 WILTON DRIVE, WILTON MANORS, FLORIDA 33305**

- I. Call to Order**
- II. Roll Call**
- III. Pledge of Allegiance**
- IV. Approval of Minutes
October 18, 2017**
- V. Public Comments
*Any member of the Public may speak on any issue for three (3) minutes.***
- VI. Discussion of EDTF accomplishments to the City Commission**
- VII. Discussion of future goals for 2018**
- VIII. Discussion of cancellation of December 2017 EDTF meeting**
- XIV. 2018 EDTF Calendar**
- X. Staff Comments**
- XI. Board Comments**
- XII. Adjournment**

NEXT MEETING DATE – January 17, 2018

All interested persons are invited to appear and be heard, subject to proper rules of conduct. Persons who cannot appear and be heard are encouraged to submit their written comments. Written comments filed with the Community Development Services Director will be entered into the record. Any person who decides to appeal any decision with respect to any item will need a record of the proceedings for such purpose, and such person may need to ensure that a verbatim record of the proceedings being appealed is made, which includes the testimony and evidence upon which, such, appeal is to be based. All affected persons will be allowed to present evidence at the hearing and bring forth witnesses provided he/she notify the City Clerk's office and file the required forms. Hearings may be continued from time to time as necessary. Two or more City Commission members may be present at the meeting.

All materials may be reviewed at the City of Wilton Manors Community Development Services Department at 2020 Wilton Drive, Wilton Manors, Florida 33305, between the hours of 7:00 a.m. and 6:00 p.m., Monday through Thursday, excluding legal holidays. Persons with disabilities requiring accommodations in order to participate should contact the City Clerk at 954-390-2123 at least 24 hours prior to the meeting. If you are hearing or speech impaired, please contact the Florida Relay Service by using the following phone numbers: 1-800-955-8770 (voice) or 1-800-955-8771 (TDD).



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Economic Development Task Force (EDTF) October 18, 2017

Present

Nick Berry, Chair
Tony LoGrande, Vice Chair
Paul Hugo
Joe Minotto
Ilene Schnall
Ken Stone

Also Present

Roberta Moore, Director of Community Development Services

Approval of Minutes

Board Member Minotto motioned to approve the August 16, 2017 meeting minutes. Board Member Hugo seconded the motion. The vote was unanimous; the August 16, 2017 meeting minutes were approved.

Public Comment

There was no public comment.

Discussion of the Wayfinding Program

Chair Berry updated the EDTF on the City Commission's decisions regarding the Wayfinding Program. He stated the City Commission is trying to move quickly on this project. The City Commission is sending out a survey to all the residents to obtain their opinion on what design, of the EDTF's three (3) recommendations, they prefer. The next steps are to send the plans to the Florida Department of Transportation (FDOT) for their approval and then get the cost estimates to send out a request for proposal (RFP). Chair Berry stated the EDTF will have to finalize the locations prior to the RFP. Vice Chair LoGrande feels the EDTF requires some direction from the City Commission in regards to the location of the Wayfinding signs. Board Member Stone suggested adding some lighting to the gateway signs. Chair Berry suggested getting the neighborhood associations involved and setting up a program similar to "Adopt a Sign" to receive the additional funding for things such as lighting. He also stated the Wayfinding Program is out of the EDTF's hands until the City Commission selects the gateway signs.

EDTF Membership Openings

Director Moore stated the EDTF is set to sunset December of this year and there are still currently three (3) openings for the board that need to be filled. All three (3) of the openings are for residents. Director Moore stated she will speak with Leigh Ann Henderson, City Manager, to get the EDTF on a Commission Agenda to present what the EDTF has accomplished and what the EDTF plans to accomplish in the future.

Chair Berry suggested reaching out to the three (3) neighborhood associations to try and recruit a member from each area to fill the resident openings. He feels these members can then bring back the information from the EDTF to their respective board. Chair Berry explained how the board is appointed from the City Commission. Board Member Minotto stated he will get the word out on the westside and Paul Rolli, President of the Central Area Neighborhood Association, will get the word out in the central area.

Staff Comments

Director Moore stated Patrick Cann, Director of Leisure Services, requested assistance for the Annual Recreation Park Association luncheon. He is seeking sponsorship for the event. Sponsorship is \$300 which affords the business to be at the event and have a few minutes to introduce their business to the 100 plus anticipated attendees. Board Member Hugo questioned why this is beneficial to local businesses. Many EDTF members agreed, but stated they will help spread the word.

Director Moore stated she has confirmation of a workshop for the Andrews Avenue/Oakland Park Boulevard Land Use Change. She stated the workshop will be held on December 4, 2017 from 9 A.M. to 7 P.M. at Mickel Park. Director Moore stated this event will allow residents to have one on one time to really understand what the land use change entails and to express their comments or concerns. She stated the time and location were chosen for convenience to the residents that will be most affected by this change. Director Moore requested the EDTF help get the word out about the event to residents. Board Member Minotto requested the information be sent to the board members via e-mail so they can post it on their websites. Director Moore stated she will e-mail the board members all the information.

Board Comments

Vice Chair LoGrande stated he would like to make a motion to recommend hardening the utilities in Wilton Manors. [Ilene Schnall entered the meeting at 6:10 P.M.] Chair Berry questioned if Vice Chair LoGrande essentially referred to undergrounding the utilities. He questioned if the EDTF wants to put that financial burden on residents and businesses. He also questioned how the EDTF would go about pursuing this project. The EDTF then discussed bringing in underground gas lines to the city, specifically on Wilton Drive. Chair Berry questioned if the EDTF would like to reach out to TECO and see if a representative would attend an EDTF meeting to provide information about bringing in underground gas lines. He also suggested reaching out to FDOT and Florida Power and Light (FPL) about undergrounding power lines. The EDTF then discussed the different options for undergrounding utilities. Director Moore stated the project with TECO seems to focus on Wilton Drive, which is not the intention of this board. Chair Berry stated the EDTF can get TECO in to get the information and then present it to the Wilton Drive Improvement District Board (WDID). He stated TECO might suggest bringing the gas lines from somewhere other than Wilton Drive, which would make the project an EDTF project. Chair Berry questioned if there is available staff to reach out or if a board member should reach out. After discussion, Chair Berry stated he will reach out to David Archacki, Director of Emergency Management/ Utilities to arrange having a TECO representative attend an EDTF meeting. Director Archacki is the city's contact with TECO.

Vice Chair LoGrande motioned "Whereas the residents and businesses suffered economic loss during Hurricane Irma, we respectfully request staff to investigate and report the status on bringing in natural gas and hardening electric and communication for the future." Board Member Hugo seconded the motion. The vote was unanimous for this recommendation to the City Commission.

Board Member Hugo suggested looking into getting citywide Wi-Fi. The EDTF discussed this idea, but ultimately decided against it.

Board Member Hugo suggested looking into code changes, specifically with the undergrounding of utilities. Director Moore stated staff is currently working on a code rewrite and would take suggestions from members of this board.

Board Member Stone questioned if the city has opened the RFP for the Economic Development Consultant. Director Moore stated the city has received a response to the RFP and there is a committee to review the applicant to decide whether to accept or reject the proposal. Board Member Stone suggested the Economic Development Consultant, once chosen by the city, do an overlay of an area like Las Olas or Coral Gables on Wilton Drive. He wants to show the landlords the difference in foot traffic and rent prices. His hope is that the landlords will realize they need to lower the prices and be more selective of what kind of business will rent out the commercial space. He stated no retail store will open without knowing the foot traffic and with too many bars around. The consultant can do this, but the EDTF is not sure if it will make a difference because the landlords are only concerned about their money.

Chair Berry questioned why no board member from the EDTF is on the selection committee for the Economic Development Consultant due to the fact that this consultant will likely be working closely with the EDTF. Director Moore stated she can request to add a member of the EDTF; however, she needs to know tonight which member would like to be a part of the committee. Chair Berry questioned the EDTF on what member has the time and would like to be a part of this committee. Board Member Hugo questioned what being on this committee entails. Chair Berry explained the responsibilities of the board member. Board Member Stone motioned to be the EDTF's representative. Board Member Hugo seconded the motion. The vote was unanimous; Board Member Stone will be the EDTF's representative on the committee.

Board Member Minotto motioned to adjourn. Board Member Hugo seconded the motion. The vote was unanimous; the EDTF adjourned at 6:51 P.M.



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Economic Development Task Force 2018 Meeting Dates Meetings are held at 5:30 p.m. at City Hall

- January 17, 2018
- February 21, 2018
- March 21, 2018
- April 18, 2018
- May 16, 2018
- June 20, 2018
- July 18, 2018
- August 15, 2018
- September 12, 2018*
- October 17, 2018
- November 14, 2018*
- December 19, 2018

*Meeting date rescheduled due to Holiday