



AMENDED MINUTES
WILTON DRIVE IMPROVEMENT DISTRICT
Wednesday February 10, 2021
6:30 Virtual Hybrid Meeting

CALL TO ORDER

Chair LoGrande called the meeting to order at 6:31PM.

PLEDGE OF ALLEGIANCE

ROLL CALL

Members Present

Chair Tony LoGrande - In person
Vice Chair Doug Blevins – In person
Mitchell Bloch - Virtual
Claudia
Virtual
Matthew Dreger – In person
Paul Hugo – In person

Members Not Present

Castillo

Staff Present

Assistant City Manager Pamela Landi
Legal Counsel Ginger Wald

COMMENTS FROM THE PUBLIC

Chair LoGrande opened the floor to public comment.

There being no public comment, Chair LoGrande closed the public comment period.

APPROVAL OF MINUTES

January 13, 2021

Moved by Vice Chair Blevins Seconded by: Member Dreger
Passed Unanimously

OLD BUSINESS

***Safety**

Pamela provided a brief update on the response from FDOT on safety issues.
Chair LoGrande raised the issue of the needed gas lines on Wilton Drive for **restaurants as well as hardening of utilities and hurricane preparedness**. He requested a written confirmation of whether a permit for installation would be entertained by FDOT. Pamela will inquire.

***Marketing**

Discussion of Digital Marketing

This item was tabled until the March 2021 meeting.

Street Furniture Update

Vice Chair Blevins provided an update on his efforts to provide some design choices to the Board for consideration. He provided a brief powerpoint presentation (attached) of his efforts. Discussion ensued. It was determined that because of the cost, a request for proposals (RFP)

would need to be conducted. The Board would like to offer some specific design guidelines and qualifications for the RFP once the budget for the street furniture is ascertained. After discussion, consensus was reached to continue to discuss the elements of a scope of service and discourage advertising on street furniture.

***Budget**

Review of Budget, Year to date Expenditures and 2021-2022 Budget

Pamela provided an update on year to date expenditures and sought feedback in preparation for the review and passage of the 2021-2022 budget at the March meeting. Based on the conversation the budget will be brought for approval next month.

Wilton Drive Holiday Decorations 2021

Member Dreger gave the board an update on the efforts of the ad hoc committee on 2021 Wilton Drive holiday decorations.

MOTION

Motion to approve the allocation of \$10,000 for 2021 Wilton Drive holiday decorations.

Moved by Member Castillo Seconded by: Member Bloch
Passed Unanimously

Member Hugo mentioned he would be working with Mr. Colunga to enhance “Deck the Drive”.

NEW BUSINESS

Main Street Guidelines

Chair LoGrande mentioned that the Main Street Guidelines were never fully adopted in the city code, and that if the Board agreed he would pursue the adoption.

Wilton Drive Clock

Chair LoGrande mentioned he thought that a signature street clock somewhere on Wilton Drive would enhance the charm of the Drive.

Roll Call Vote for Virtual Meetings

Pamela and Ginger described the need to proceed with caution with virtual meeting procedure.

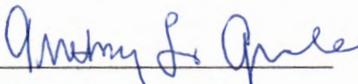
Vice Chair Blevins asked that city staff continue to accept unsolicited contributions for Wilton Drive in the area of beautification.

Chair LoGrande asked for ride share data for review at the next meeting and for the appropriate staff to continue to market and highlight the ride share program.

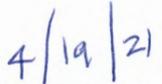
Chair LoGrande shared information about John T. O’Connor’s efforts to reimagine the architecture at the City Hall property, and asked about potential to sponsor the effort. Discussion ensued.

ADJOURNMENT

Meeting adjourned at 7:53pm.
The next meeting will be March 10, 2021 at 6:30 PM.



Tony LoGrande, Chair



Date