



MEDIA RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Aimee Adler Cooke, (561) 302-6902 (or) aimee@conceptualpr.com

CELEBRATE PRIDE ON JUNE 19, 2021 AT THE STONEWALL PRIDE PARADE AND STREET FESTIVAL IN WILTON MANORS , FLORIDA

Wilton Manors, Florida (May 11, 2021) - To commemorate the 52nd anniversary of the 1969 Stonewall Riots, the City of Wilton Manors, Florida will host the first Pride event of 2021 in Broward and Miami Dade Counties on Saturday, June 19, 2021. The [Stonewall Pride Parade and Street Festival](#) will kick off at 3 p.m. with a street festival which will include live music and vendors followed by a parade at 7 p.m. Businesses, corporations, and non-profits are all invited to participate in this one-day event that will end at 11 p.m.

“This event has truly been part of the fabric of our community- last year was the first year in 20 years that we didn’t host the Stonewall Pride Parade and Street Festival,” said Mayor Scott Newton. “This year, additional safety protocols will be in place and we are looking forward to welcoming anyone who would like to join us for this outdoor event that will celebrate pride and inclusion.”

Corporations, community groups, and individuals are invited to sponsor, participate as vendors in this year’s street festival, advertise in the official Stonewall guide, and of course walk in the parade. Spaces are limited and based on a first come first served basis, so early registration is encouraged at stonewallpride.lgbt or by calling (754) 200-1641.

“As a nonprofit organization, the Wilton Manors Entertainment Group (WMEG) Community Marketing and Events relies on sponsorships and donations from the community to fund the public safety and operational costs associated with putting on an event of this magnitude,” said Jeff Sterling, CEO of WMEG.

To learn more about the [Stonewall Pride Parade and Street Festival](#) in Wilton Manors, Florida visit <https://www.stonewallpride.lgbt/>.

ABOUT WMEG COMMUNITY MARKETING AND EVENTS

The Wilton Manors Entertainment Group, Inc. is a 501(c)(3) nonprofit partnership between the City of Wilton Manors and the Wilton Manors Development Alliance, Inc., to provide resources, guidance, and continuity for city-sponsored cultural, social, and educational events, with all funds dedicated to its mission; to benefit the community of Wilton Manors.



ABOUT THE CITY OF WILTON MANORS

Wilton Manors was laid out in 1925 by Edward John “Ned” Willingham, a land developer from Georgia, as an upscale residential community. It was recognized as a Village in 1947 and incorporated as a City in 1953. Today, the City of Wilton Manors offers all the benefits of a big city from shopping, to hip restaurants and bars, a burgeoning arts community and tons of community events, yet still maintains a cozy, community-feeling offering miles of natural waterways perfect for kayaking, paddle boarding and other outdoor activities. In 2018, Wilton Manors was named the “Second Gayest City” in the United States, celebrating a diverse population of approximately 12,000 residents. To learn more about the live, work and play opportunities in Wilton Manors call (954) 390-2100 or visit www.wiltonmanors.com.